



FOR IMMEDIATE RELEASE—September 24, 2008

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*****MEDIA ADVISORY*****

Michigan-Based Company to Introduce Breakthrough Green Technology & Reveal Michigan Manufacturing Location

...Media Conference Call on September 26, Begins at 11 AM EST., Call-In Number 800.954.0686...

What: CSG, the worldwide leader in green, clean, sustainable surface treatments, will introduce the latest advancement in one of the world's most environmentally beneficial technologies— ultraviolet photocatalytic oxidation (UV-PCO). As part of its introduction of PURETi™ photocatalytic surface treatments, CSG will announce the site of its new manufacturing facility in Michigan. Slated to begin production in November 2008, the facility will be the only location in North America where the patented technology and manufacturing process is done. Saga, Japan is the only other place on earth this patented production process takes place.

Supported by 13 international patents, PURETi UV-PCO technology transforms surfaces into sustainable, self-cleaning, air-purifying, and odor-eliminating materials. From the Michigan State Capital, to some of the world's most iconic buildings and signs, PURETi surface treatments are helping governments and companies become stewards of a Greener Tomorrow. When applied to a surface, PURETi photocatalytic technology works continually to break-up all organic matter, including smog-causing green house gases and harmful volatile organic compounds (VOCs) such as benzene and formaldehyde. One application typically lasts for up to three years.

Who: CSG Chief Executive Officer, Craig Andrews, will make a brief statement about PURETi photocatalytic technology and its forecasted impact on the Michigan economy. He will be available for a question and answer period.

Environmental management expert and noted microbiologist, W. Curtis White of White IEQ Consultants will be available for any technical questions regarding photocatalytic technology and its benefits to the environment.

When: Friday, September 26, 2008
11:00 AM EST.

Where: Toll-free media conference call number **800.954.0686**. A transcript of the call will be e-mailed to all those who participate in the media conference call. For background

information on CSG and its PURETi breakthrough photocatalytic technology visit www.pureti.com. Arrangements for one-on-one interviews can be made by contacting Mike Brinich at 248.997.3270 or mikeb@csggrp.com.