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Restoration & Maintenance Giant Uses Leading-Edge Green Tech to Deliver Sustainable Solutions

Rochester Hills, MI...CSG, the worldwide leader in environmentally-beneficial surface treatments, and Stuart Dean, America's most revered building restoration and maintenance company, today announced a joint venture agreement. The agreement calls for Stuart Dean to be CSG's exclusive sales, service and application partner in the large-scale commercial property and hospitality markets.

"CSG's new relationship with Stuart Dean will have a far-reaching effect on how large-scale properties across America are maintained and restored," said Craig Andrews, Chief Executive Officer, CSG. "Our innovative surface treatments address two key issues that are important to every business, university, or government—sustainability and rising maintenance costs."

"In these challenging times our customers' primary concern is reducing costs," said James Degan, Chief Executive Officer, Stuart Dean. "At the same time, there is a major drive to accomplish cost reductions in ways that are environmentally sound. CSG's surface treatments are an extraordinary combination of these two often disparate ends in one means. We see them having a revolutionary and immediate impact on our industry."

Through the use of two transformational technologies CSG has developed two surface treatments that create sustainable, self-cleaning surfaces and fight the growth of dangerous microbial contaminants non-stop for years.

CSG's PURETi product line, which will be offered by Stuart Dean, transforms surfaces into sustainable, self-cleaning, air-purifying, and odor-eliminating materials. The technology uses energy from ultraviolet light to continuously and proactively break-down all organic materials, including grime, bio-film, smog-causing green house gases, harmful volatile organic compounds (VOCs), and stubborn organic odors such as tobacco smoke or fire damage. Typically, surfaces treated with PURETi products need to be cleaned half as often and it's twice as easy when it is done. With an efficacy of up to three years, PURETi cuts water, energy, chemicals and labor used in cleaning in half.

One of the world's leading authorities on materials for environmental protection, Dr. Alexander Orlov, who received his Ph.D. in Chemistry from Cambridge University, feels PURETi photocatalytic technology can have a magnificent impact in the United States.

"PURETi UV-PCO technology is an exciting development, which can address environmental and public health issues faced by large cities using a sustainable manner," said Orlov.

CSG's Surface Antimicrobial System (SAS) product line allows CSG to offer a comprehensive solution to environmental improvement. SAS products transform surfaces and fabrics into materials that proactively fight the growth of harmful bacteria, mold, and fungi 24/7 and eliminate the presence of illness-causing microorganisms.

"What really excites us about partnering with a 77-year old company that has worked on over 10,000 buildings is the fact that both of our transformational technologies will be used together as a truly comprehensive solution to very important issues," said Andrews.

CSG is the world's leading-provider of environmentally-beneficial surface treatments, products and services. Stuart Dean provides a comprehensive suite of architectural restoration and maintenance services. A pioneer in the industry, Stuart Dean is a family-owned business with more than 77 years of unparalleled experience.

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