



Craig Andrews

CSG

Chief Executive Officer

Craig Andrews is the owner and CEO of the Michigan-based company CSG. Under his guidance the company has experienced massive growth through its PURETi and Surface Antimicrobial System (SAS) product lines, becoming the worldwide leader in green, clean, sustainable surface treatments. Most recently, Andrews introduced PURETi photocatalytic surface treatments, which represent one of the biggest breakthroughs in green technology. Supported by 13 international patents for the formulation and production of the environmentally friendly surface treatments, PURETi is helping governments and businesses around the globe improve air quality, conserve water and energy and reduce maintenance costs by up to 50 percent.

CSG grabbed headlines with its innovative Surface Antimicrobial System that was introduced in May 2006 to combat rising concerns about Staph and MRSA in the sports community. Since then its client roster has grown to include franchises in the National Football League (NFL), National Basketball Association (NBA), National Hockey League (NHL) and over 1,200 major universities, high schools, and hospitals.

Andrews, 50, has made several key strategic decisions after purchasing a small Minnesota-based commercial coatings business in 2004, he started CSG. Originally, the company dealt exclusively in commercial coatings for wood, vinyl and plastic surfaces. Andrews' entrepreneurial spirit led him into the sports industry in 2005, when he identified a need for water-based coatings on synthetic turf fields. He created CSG's Sports Coatings division and began offering revolutionary maintenance and strengthening products for synthetic turf fields.

While dealing with NFL officials regarding synthetic turf fields, Andrews found they were interested in a coating that would combat rising bacterial issues in the athletic community. Andrews astutely brokered a deal with Aegis Environment in 2005 to bring its patented Microbe Shield technology to CSG. With the cutting-edge technology in hand Andrews oversaw the development of a family of antimicrobial products and treatments that now make up the industry-leading Surface Antimicrobial system (SAS).

By May 2006, CSG was offering a complete family of products that could be used to control harmful bacteria on surfaces throughout athletic facilities, including synthetic turf fields, locker rooms, training rooms, uniforms and towels.

Before he held the post of owner and CEO of CSG, Andrews had a tremendously successful career as an executive in the computer industry. In career that spanned two-

decades, he championed sales and marketing techniques that led to exponential growth. He reached the apex of his career when he was named Area Vice President of Network Appliance in 1997. Andrews oversaw all aspects of sales, service and marketing for the Central United States and Canada until 2001. During his four years with Network Appliance the data management firm experienced 80 percent growth for 16 consecutive quarters.

Prior to his four-year stint at Network Appliance, he spent four years at Cisco Systems where he held the position of Regional Director of Work Group Business Unit. He was named to that position after the company he was at, Crescendo Communications, was acquired by Cisco Systems for 100 million dollars.

He began his career in the computer industry with Sun Micro Systems directing the marketing and sales efforts of the company's cutting-edge client server technology. Sun Micro Systems' revenue exploded during Andrews' seven years there, growing from a 76 million to 2.1 billion.

Andrews, who was raised in St. Joe, Michigan, resides in Bloomfield Hills, Michigan with his wife Valerie. They have a son, Trevor, who lives in Chicago and a daughter, Jessica, who is a senior at Michigan State University. Andrews graduated from Western Michigan University in 1980 with a Bachelor's Degree in Business.